



# Sarah Trivedi

Graphic & Web Designer

 trivedi.sarah@gmail.com

 647 888 2654

 sarahtrivedi.com

## Software Skills

InDesign	Premier Pro
Photoshop	Illustrator
Dreamweaver	Microsoft Suite

## Professional Skills

Branding	Creativity
Illustration	Typography
Print Design	Presentation
Web Design	Photography

## Hobbies

Painting & Illustration  
Poetry & Singing  
Dance & Choreography  
Fashion & Costumes  
Baking & Decorating

## Experience

### 2015 - Current Senior Graphic & Web Designer at GameStop

- Lead the creation of an original mascot/campaign for the Used Merchandise team (playd)
- Ownership of the time sensitive rebrand of EB Games to Gamestop for all printed materials in Canada
- Solo re-brand of the Loyalty Program marketing materials
- Head designer for newspapers and flyers for every major sale & event
- Head designer for logos / themes for promotions & events
- Created marketing pieces for vendors such as Nintendo, Sony, Microsoft & Ubisoft while maintaining strong partnerships
- Designed promotional marketing emails to send to loyalty members
- Created original artwork for flagship stores

### 2015 Graphic Designer & Illustrator at Educatus

- Designed & illustrated 80 short story books
- Designed marketing materials for educational events
- Created animated videos for English and French classes

### 2014 Web Designer at The Hudson's Bay Company

- Created and finalized web pages for production

### 2013 Graphic Designer / Marketing Coordinator at Cieslok Media

- Solely rebranded entire company, formally known as Titan360, including all media kits and stationary.
- Solo layout designer for creating billboard advertisements for companies such as Budweiser and World Pride
- Responsible for designing pitches and mock-ups for vendors to increase sales

### 2012 Oxygen Women's Fitness Magazine Intern

- Designed several pages per magazine issue
- Sourced, edited and close-cropped images for magazine

## Education

- 2020 LinkedIn Courses related to Design & Marketing
- 2013 Sheridan College Web Design Certificate (High Honours)
- 2012 Seneca College Graphic Design Diploma (Honours)
- 2008 Bharatnatyam Classical Dance Diploma