



Sarah Trivedi

Graphic & Web Designer

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 647 888 2654

 sarahtrivedi.com

Software Skills

InDesign	Premier Pro
Photoshop	Illustrator
Dreamweaver	Microsoft Suite

Professional Skills

Branding	Creativity
Illustration	Typography
Print Design	Presentation
Web Design	Photography

Hobbies

Painting & Illustration
Poetry & Singing
Choreography & Dance
Fashion & Costumes
Travel & Hiking
Baking & Cake Decorating

Experience

2015 - Current Senior Graphic & Web Designer at GameStop

- Lead the creation of an original mascot/campaign for the Used Merchandise team & presented to CEO & VP
- Ownership of the time sensitive rebrand of EB Games to Gamestop for printed materials
- Re-branded all Loyalty Program marketing materials
- Head designer for newspapers and flyers for every major sale & event
- Created logos and developed themes for promotions & events
- Created marketing pieces for vendors such as Nintendo, Sony, Microsoft & Ubisoft while maintaining strong partnerships
- Designed promotional marketing emails to send to loyalty members
- Created original artwork for flagship stores

2015 Graphic Designer & Illustrator at Educatus

- Designed & illustrated 80 short story books
- Designed marketing materials for educational events
- Created animated videos for English and French classes

2014 Web Designer at The Hudson's Bay Company

- Created and finalized web pages for production

2013 Graphic Designer / Marketing Coordinator at Cieslok Media

- Solely rebranded entire company, formally known as Titan360, including all media kits and stationary.
- Solo layout designer for creating billboard advertisements for companies such as Budweiser and World Pride
- Responsible for designing pitches and mock-ups for vendors to increase sales

2012 Oxygen Women's Fitness Magazine Intern

- Designed several pages per magazine issue
- Sourced, edited and close-cropped images for magazine

Education

- 2020 LinkedIn Courses related to Design & Marketing
- 2013 Sheridan College Web Design Certificate (High Honours)
- 2012 Seneca College Graphic Design Diploma (Honours)
- 2008 Bharatnatyam Classical Dance Diploma